





Benefitting the Humane Society of the Tennessee Valley!

The Ice Chalet Skating Club is a 501(c)(3) not-for-profit organization.

The Ice Chalet Skating Club of Knoxville 100 Lebanon St Knoxville TN 37919

icechaletskatingclub@gmail.com



A great place to reach thousands of East Tennesseans and support a team of young skaters, too!

22,000-plus Public Session Visitors Each Year. Birthday Parties, Hockey, Curling, Skating Lessons, and more!

The Ice Chalet Skating Club

ponsorship

PLATINUM In-Ice Logo for 5 Years!

\$7,500

- Same as other levels, plus... an incredible opportunity!
- In-the-ice logo (24" diameter) for a period of five years starting in May 2023! We are melting and replacing the entire ice surface in May. Skaters and players will see your logo every time they make a pass around the rink -parents with kids, hockey players, teenagers, skaters in lessons, young couples, partygoers of all ages, and more!

LIMITED AVAILABILITY! Must receive commitment by January of 2023.

GOLD

\$1,500

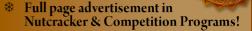
Same as Silver & Bronze levels, plus...

- Preferential placement (front inside or back cover, back inside cover, if available) advertisement in Nutcracker & Competition Programs!
- Your choice (instead of small banner): Large Vinyl Banner to hang above dasherboards (maximum size 8' x 4') or Mesh/Perforated Window Sign (one-way vision) (8.6' x 4.5') -- to hang all year in the ice rink area -- through April!

SILVER \$ 500

- *** Same as Bronze level, plus...**
- Vinyl Banner to hang all year in the ice rink -- through April (4' x 2.5')!
- Logo in Event Publicity Materials!
- Web Site & Social Media Publicity!

BRONZE \$250



Sponsorship acknowledgment at all three events: Nutcracker, Skate-a-thon, and Spring Competition (Announcements and Other Publicity)!

SPONSOR A TEAM, TOO! \$ 500 ADDED TO ANY LEVEL!

Two synchronized skating teams and three production teams need your help!

- Junior Youth RU Revolution Synchronized Team
- Senior Youth RU Revolution Synchronized Team
- **☀** Great Gatsby Kaleidoskate Team ***** Wizard of Oz Theatre On Ice Team
- ***** Alice in Wonderland Theatre On Ice Team

Your benefits include...

- Sponsorship identification in announcements during events and competition weekend!
- Sponsorship identification in printed competition program!
- 9" x 12" Plaque with Team Photo and Sponsor's Logo!